



Pou Herenga Tai Twin Coast Cycle Trail

Report Based On The Following Settings

Quarterly Economic Contribution To Area run on Tuesday 1st of October 2019

Note that results based on small sample sizes (less than n=30) should be treated as indicative and not conclusive.

Twin Coast last 12 months :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Survey Completion Date : Is between 12 months ago on the first day of the month (01/10/2018) and the last day of last month (30/09/2019)

All Trails last 12 Months :

Survey Completion Date : Is between 12 months ago on the first day of the month (01/10/2018) and the last day of last month (30/09/2019)

Twin Coast last quarter :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Survey Completion Date : Is between 3 months ago on the first day of the month (01/07/2019) and the last day of last month (30/09/2019)

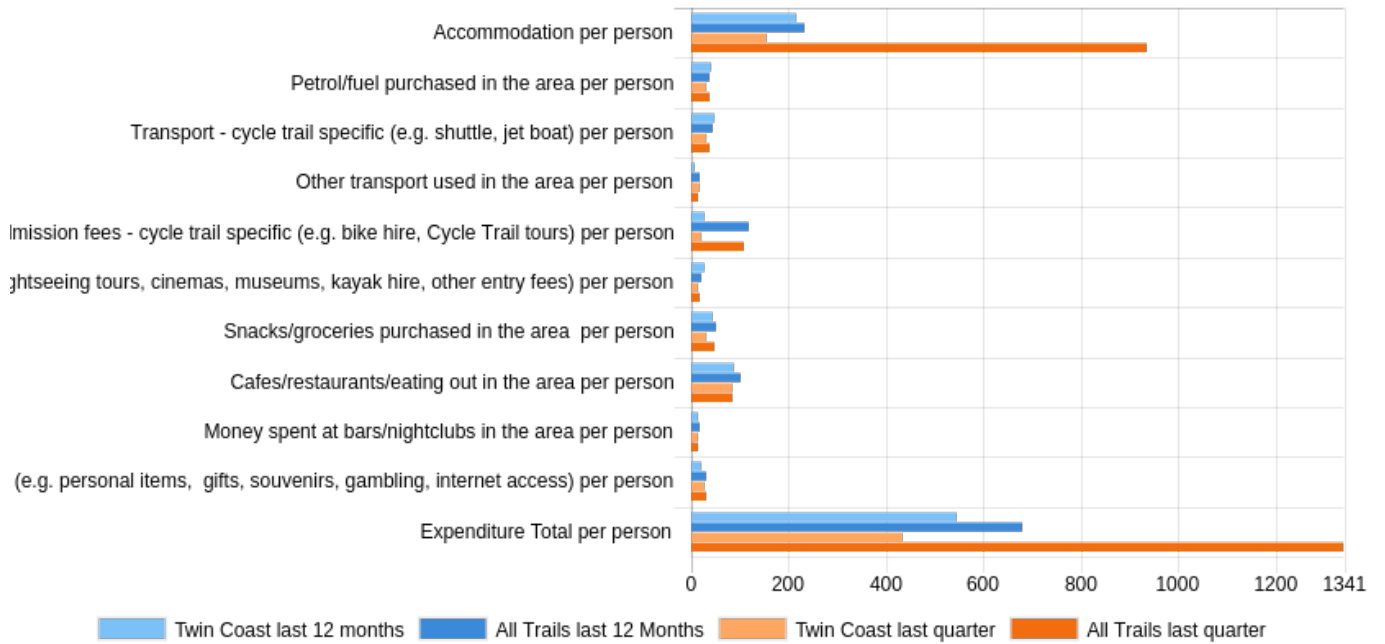
All Trails last quarter :

Survey Completion Date : Is between 3 months ago on the first day of the month (01/07/2019) and the last day of last month (30/09/2019)

Regional Economic Contribution Per Person

(NB: this is the contribution of each trail user visiting the area only/mainly because of the trail)

Sample Size: Twin Coast last 12 months 173 / 230 (75%) | All Trails last 12 Months 2832 / 4749 (60%) | Twin Coast last quarter 16 / 25 (64%) | All Trails last quarter 128 / 298 (43%)



Regional Economic Contribution Per Person

(NB: this is the contribution of each trail user visiting the area only/mainly because of the trail)

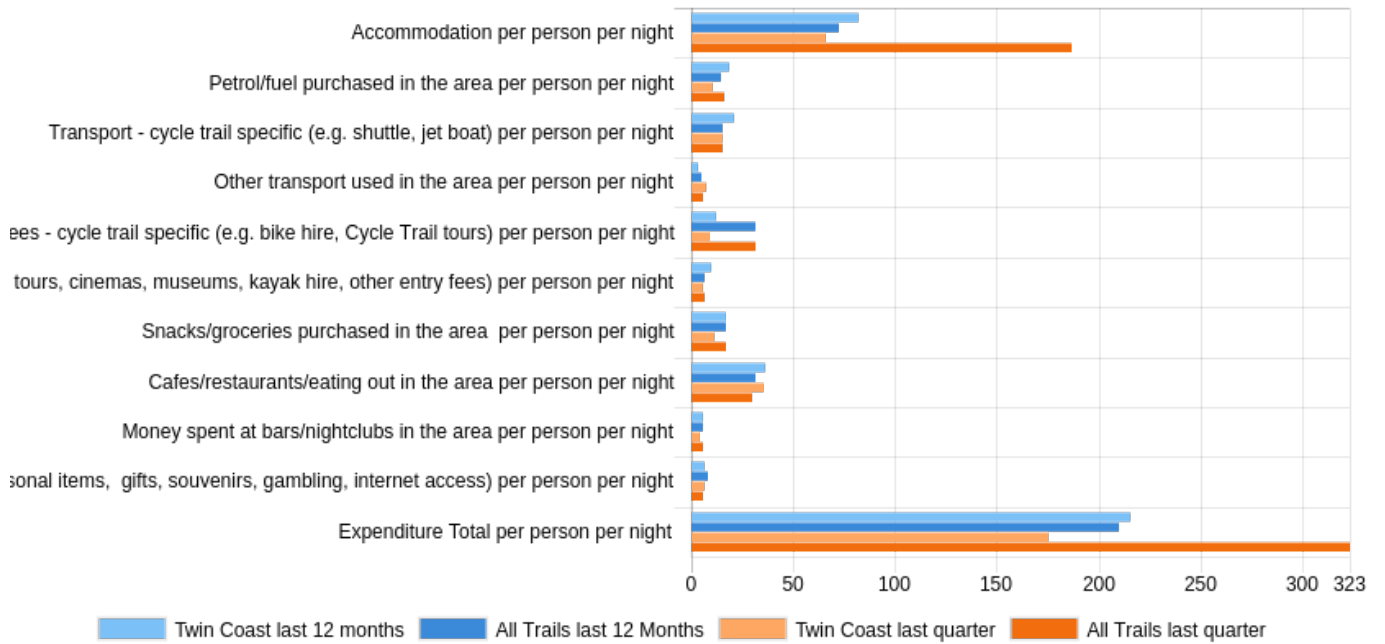
Sample Size: Twin Coast last 12 months 173 / 230 (75%) | All Trails last 12 Months 2832 / 4749 (60%) | Twin Coast last quarter 16 / 25 (64%) | All Trails last quarter 128 / 298 (43%)

	TWIN COAST LAST 12 MONTHS	ALL TRAILS LAST 12 MONTHS	TWIN COAST LAST QUARTER	ALL TRAILS LAST QUARTER
Accommodation per person	216.14	235.09	157.72	935.71
Petrol/fuel purchased in the area per person	43.37	39.05	30.69	40.09
Transport - cycle trail specific (e.g. shuttle, jet boat) per person	49.19	44.8	31.94	39.62
Other transport used in the area per person	9.7	18.73	18.5	16.59
Activities/admission fees - cycle trail specific (e.g. bike hire, Cycle Trail tours) per person	28.61	119.04	21.63	107.74
Other activities/admission fees (e.g. sightseeing tours, cinemas, museums, kayak hire, other entry fees) per person	28.76	20.67	14.75	19.08
Snacks/groceries purchased in the area per person	44.6	51.02	33.59	47.08
Cafes/restaurants/eating out in the area per person	88.97	101.68	86.55	85.66
Money spent at bars/nightclubs in the area per person	14.2	19.68	13.5	16.47
Other expenditure or shopping in the area (e.g. personal items, gifts, souvenirs, gambling, internet access) per person	21.08	31.94	27.34	31.98
Expenditure Total per person	544.64	681.7	436.2	1340.02

Regional Economic Contribution Per Person Per Night

(NB: this is the per day contribution of each trail user visiting the area only/mainly because of the trail)

Sample Size: Twin Coast last 12 months 151 / 230 (66%) | All Trails last 12 Months 2506 / 4749 (53%) | Twin Coast last quarter 13 / 25 (52%) | All Trails last quarter 112 / 298 (38%)



Regional Economic Contribution Per Person Per Night

(NB: this is the per day contribution of each trail user visiting the area only/mainly because of the trail)

Sample Size: Twin Coast last 12 months 151 / 230 (66%) | All Trails last 12 Months 2506 / 4749 (53%) | Twin Coast last quarter 13 / 25 (52%) | All Trails last quarter 112 / 298 (38%)

	TWIN COAST LAST 12 MONTHS	ALL TRAILS LAST 12 MONTHS	TWIN COAST LAST QUARTER	ALL TRAILS LAST QUARTER
Accommodation per person per night	82.42	72.62	66.03	186.78
Petrol/fuel purchased in the area per person per night	19.14	14.53	11.22	16.13
Transport - cycle trail specific (e.g. shuttle, jet boat) per person per night	21.45	15.82	15.7	15.82
Other transport used in the area per person per night	3.83	5.35	7.6	6.4
Activities/admission fees - cycle trail specific (e.g. bike hire, Cycle Trail tours) per person per night	12.51	31.51	9.31	31.53
Other activities/admission fees (e.g. sightseeing tours, cinemas, museums, kayak hire, other entry fees) per person per night	10.1	6.47	6.32	6.92
Snacks/groceries purchased in the area per person per night	17.32	17.22	11.84	16.95
Cafes/restaurants/eating out in the area per person per night	36.41	31.98	35.85	30.41
Money spent at bars/nightclubs in the area per person per night	5.69	5.89	4.26	5.98
Other expenditure or shopping in the area (e.g. personal items, gifts, souvenirs, gambling, internet access) per person per night	6.63	8.17	7.01	5.99
Expenditure Total per person per night	215.48	209.56	175.13	322.92