



Pou Herenga Tai Twin Coast Cycle Trail

Report Based On The Following Settings

International vs Domestic vs Locals run on Sunday 1st of September 2019

Note that results based on small sample sizes (less than n=30) should be treated as indicative and not conclusive.

Range :

Survey Completion Date : Is between the first day of last month (01/08/2019) and the last day of last month (31/08/2019)

Twin Coast Cycle Trail :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

International :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Location : Answer is not in New Zealand, Oceania

Domestic :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Local or visitor to area : Answer is equal to 'I was visiting the area'

Location : Answer is in New Zealand

Local :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Local or visitor to area : Answer is equal to 'I live in the area'

Location : Answer is in New Zealand

getsmart Benchmark :

There are no active filters

Net Promoter Score©

Sample Size: Twin Coast Cycle Trail 2 / 2 (100%) | International 0 | Domestic 1 / 1 (100%) | Local 1 / 1 (100%) | getsmart Benchmark 66 / 66 (100%)

	TWIN COAST CYCLE TRAIL	DOMESTIC	LOCAL	GETSMART BENCHMARK
10 - Extremely Likely	100%	100%	100%	68%
9	0%	0%	0%	9%
8	0%	0%	0%	12%
7	0%	0%	0%	5%
6	0%	0%	0%	2%
5	0%	0%	0%	3%
4	0%	0%	0%	2%
3	0%	0%	0%	0%
2	0%	0%	0%	0%
1	0%	0%	0%	0%
0 - Not At All Likely	0%	0%	0%	0%
Net Promoter Score© (NPS)	100	100	100	71

Overall Satisfaction

Sample Size: Twin Coast Cycle Trail 2 / 2 (100%) | International 0 | Domestic 1 / 1 (100%) | Local 1 / 1 (100%) | getsmart Benchmark 66 / 66 (100%)

	TWIN COAST CYCLE TRAIL	DOMESTIC	LOCAL	GETSMART BENCHMARK
1 (very dissatisfied)	0%	0%	0%	0%
2	0%	0%	0%	2%
3	0%	0%	0%	2%
4	0%	0%	0%	0%
5	0%	0%	0%	2%
6	0%	0%	0%	2%
7	0%	0%	0%	12%
8	0%	0%	0%	15%
9	0%	0%	0%	24%
10 (very satisfied)	100%	100%	100%	42%
Average	10.0	10.0	10.0	8.7

Comments - Most enjoyed about experience

Sample Size: Domestic 1 / 1 (100%)

DOMESTIC
Really enjoyed using the e-bikes. Trail was relatively easy. Left Bank was brilliant. Loved the Kawakawa toilets

Comments - What might have made the experience more enjoyable

Sample Size: Domestic 1 / 1 (100%)

DOMESTIC
Less rain on the first day