



# Pou Herenga Tai Twin Coast Cycle Trail

Report Based On The Following Settings

International vs Domestic vs Locals run on Saturday 1st of June 2019

**Note that results based on small sample sizes (less than n=30) should be treated as indicative and not conclusive.**

**Range :**

Survey Completion Date : Is between the first day of last month (01/05/2019) and the last day of last month (31/05/2019)

**Twin Coast Cycle Trail :**

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

**International :**

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Location : Answer is not in New Zealand, Oceania

**Domestic :**

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Local or visitor to area : Answer is equal to 'I was visiting the area'

Location : Answer is in New Zealand

**Local :**

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Local or visitor to area : Answer is equal to 'I live in the area'

Location : Answer is in New Zealand

**getsmart Benchmark :**

There are no active filters

## Net Promoter Score©

Sample Size: Twin Coast Cycle Trail 15 / 15 (100%) | International 0 | Domestic 11 / 11 (100%) | Local 3 / 3 (100%) | getsmart Benchmark 358 / 358 (100%)

	TWIN COAST CYCLE TRAIL	DOMESTIC	LOCAL	GETSMART BENCHMARK
10 - Extremely Likely	60%	64%	67%	69%
9	13%	18%	0%	12%
8	13%	9%	33%	11%
7	7%	0%	0%	3%
6	7%	9%	0%	1%
5	0%	0%	0%	1%
4	0%	0%	0%	0%
3	0%	0%	0%	0%
2	0%	0%	0%	1%
1	0%	0%	0%	0%
0 - Not At All Likely	0%	0%	0%	1%
Net Promoter Score© (NPS)	67	73	67	77

## Overall Satisfaction

Sample Size: Twin Coast Cycle Trail 15 / 15 (100%) | International 0 | Domestic 11 / 11 (100%) | Local 3 / 3 (100%) | getsmart Benchmark 358 / 358 (100%)

	TWIN COAST CYCLE TRAIL	DOMESTIC	LOCAL	GETSMART BENCHMARK
1 (very dissatisfied)	0%	0%	0%	1%
2	0%	0%	0%	1%
3	0%	0%	0%	0%
4	0%	0%	0%	0%
5	0%	0%	0%	1%
6	7%	9%	0%	2%
7	7%	0%	33%	3%
8	33%	27%	33%	17%
9	7%	9%	0%	19%
10 (very satisfied)	47%	55%	33%	56%
Average	8.8	9.0	8.3	9.1

## Comments - Most enjoyed about experience

Sample Size: Domestic 10 / 11 (91%)

DOMESTIC
trail has been done very well.
The exceptional scenery from Okaihau down to the Hokianga and the amazing boardwalk which is a truly inspired part of the trail.
great weather, not crowded interesting trail
the climb to the kaikohe aerodrome past an old olive grove & some peacicks also gave spectalar views back over the valley full of deciduous trees
Day 2 for us from cycling from Pahia to the Coast. Coming down the steap hill entering the valley, cycling along the stream for some time then through the forest. It was partuclar peaceful as it was a long way off a main road.
seeing sights you wouldnt normaly see by traveling in a car , meeting awesome people
The first 10km from Opuia, riding beside the estuary, amongst the trees.
the scenery was great
beautiful scenery and easy grade tracks
it was a incredible few days.... weather was perfect the local RSA was amazing as we had a group of us and the cook deleverd incredible and delicoous food that we returned for a second night. The bakery was also visited mulitple times and snacks for the trip home purchased the only this that was a slight dissapoinment was the pub at the end of one of our rides wasnt open on the monday after the ride. Besides that it was a incedible time and would suggest it to others and do again myself. The scenery along the way was beautiful.

## Comments - Most enjoyed about experience

Sample Size: Local 3 / 3 (100%)

LOCAL
The scenery and any historical information
family activity
Great fun along with my grandsons also other times with friends

## Comments - What might have made the experience more enjoyable

Sample Size: Domestic 9 / 11 (82%)

DOMESTIC
Nothing, I loved it.
n/a
A clean up of dumped rubbish along the kawakawa - morewa stretch
Ah, the gates! I pesonally felt there were many of them and as they differed in height I was at times able to stay on my bike and ride through them, however there were numerous times I had to get off my bike and lift the back of it to move my bike over. I was carrying bags on the back which made my bike heavier to carry. I think by the end of it I felt a slight neck/shoulder pain on y right side which could be related to the lifting.
more knolledge on where you can eat along the trail
Less riding along beside the road. And farms aren't the best scenery really ... Also, security was an issue for me. I saw several "shady" characters hanging around in a couple of places along the trail. At one point I was riding along what seemed like it might have been a driveway to a farmhouse and there were uncollared dogs running around - fortunately none of them took much interest in my legs. There's also a bit of rubbish and broken glass that needs tidied up in places - as the trail passes Moerewa.
few more toilets along the way .
Using a mountain bike rather than hybrid
for me it was pretty close to perfect. Just need the pub to be open on the end so food and drinks can be brought after a sucessful bike ride before the shuttle picks you up.

## Comments - What might have made the experience more enjoyable

Sample Size: Local 3 / 3 (100%)

LOCAL
A few less barriers going Between Kawakawa and Moerewa.
more signage, pointing out tree names, historical information, more seating and view points. access points made easier for bikes carrying a child seat
All good