



Pou Herenga Tai Twin Coast Cycle Trail

Report Based On The Following Settings

International vs Domestic vs Locals run on Friday 1st of May 2020

Note that results based on small sample sizes (less than n=30) should be treated as indicative and not conclusive.

Range :

Survey Completion Date : Is between the first day of last month (01/04/2020) and the last day of last month (30/04/2020)

Twin Coast Cycle Trail :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

International :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'
Location : Answer is not in New Zealand, Oceania

Domestic :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'
Local or visitor to area : Answer is equal to 'I was visiting the area'
Location : Answer is in New Zealand

Local :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'
Local or visitor to area : Answer is equal to 'I live in the area'
Location : Answer is in New Zealand

getsmart Benchmark :

There are no active filters

Net Promoter Score©

Sample Size: Twin Coast Cycle Trail 6 / 6 (100%) | International 0 | Domestic 4 / 4 (100%) | Local 2 / 2 (100%) | getsmart Benchmark 471 / 471 (100%)

	TWIN COAST CYCLE TRAIL	DOMESTIC	LOCAL	GETSMART BENCHMARK
10 - Extremely Likely	50%	25%	100%	54%
9	33%	50%	0%	18%
8	17%	25%	0%	11%
7	0%	0%	0%	7%
6	0%	0%	0%	3%
5	0%	0%	0%	3%
4	0%	0%	0%	2%
3	0%	0%	0%	2%
2	0%	0%	0%	0%
1	0%	0%	0%	0%
0 - Not At All Likely	0%	0%	0%	0%
Net Promoter Score© (NPS)	83	75	100	63

Overall Satisfaction

Sample Size: Twin Coast Cycle Trail 6 / 6 (100%) | International 0 | Domestic 4 / 4 (100%) | Local 2 / 2 (100%) | getsmart Benchmark 471 / 471 (100%)

	TWIN COAST CYCLE TRAIL	DOMESTIC	LOCAL	GETSMART BENCHMARK
1 (very dissatisfied)	0%	0%	0%	0%
2	0%	0%	0%	0%
3	0%	0%	0%	1%
4	0%	0%	0%	1%
5	0%	0%	0%	2%
6	0%	0%	0%	4%
7	17%	0%	50%	6%
8	50%	50%	50%	17%
9	0%	0%	0%	21%
10 (very satisfied)	33%	50%	0%	48%
Average	8.5	9.0	7.5	8.8

Comments - Most enjoyed about experience

Sample Size: Domestic 3 / 4 (75%)

DOMESTIC
we liked the bridge over the marshes
The Hokianga harbour views and the serenity of the area
The Left Bank Restaurant was amazing

Comments - Most enjoyed about experience

Sample Size: Local 2 / 2 (100%)

LOCAL
I enjoyed the view, but it was too long. scenery and how flat it is

Comments - What might have made the experience more enjoyable

Sample Size: Domestic 2 / 4 (50%)

DOMESTIC
We stayed in a converted train caboose The signage to the start of the track was not good... I had to ask someone at the marina where to go.

Comments - What might have made the experience more enjoyable

Sample Size: Local 1 / 2 (50%)

LOCAL
more toilet or water stops