



Pou Herenga Tai Twin Coast Cycle Trail

Report Based On The Following Settings

Quarterly Economic Contribution To Area run on Wednesday 1st of April 2020

Note that results based on small sample sizes (less than n=30) should be treated as indicative and not conclusive.

Twin Coast last 12 months :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Survey Completion Date : Is between 12 months ago on the first day of the month (01/04/2019) and the last day of last month (31/03/2020)

All Trails last 12 Months :

Survey Completion Date : Is between 12 months ago on the first day of the month (01/04/2019) and the last day of last month (31/03/2020)

Twin Coast last quarter :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Survey Completion Date : Is between 3 months ago on the first day of the month (01/01/2020) and the last day of last month (31/03/2020)

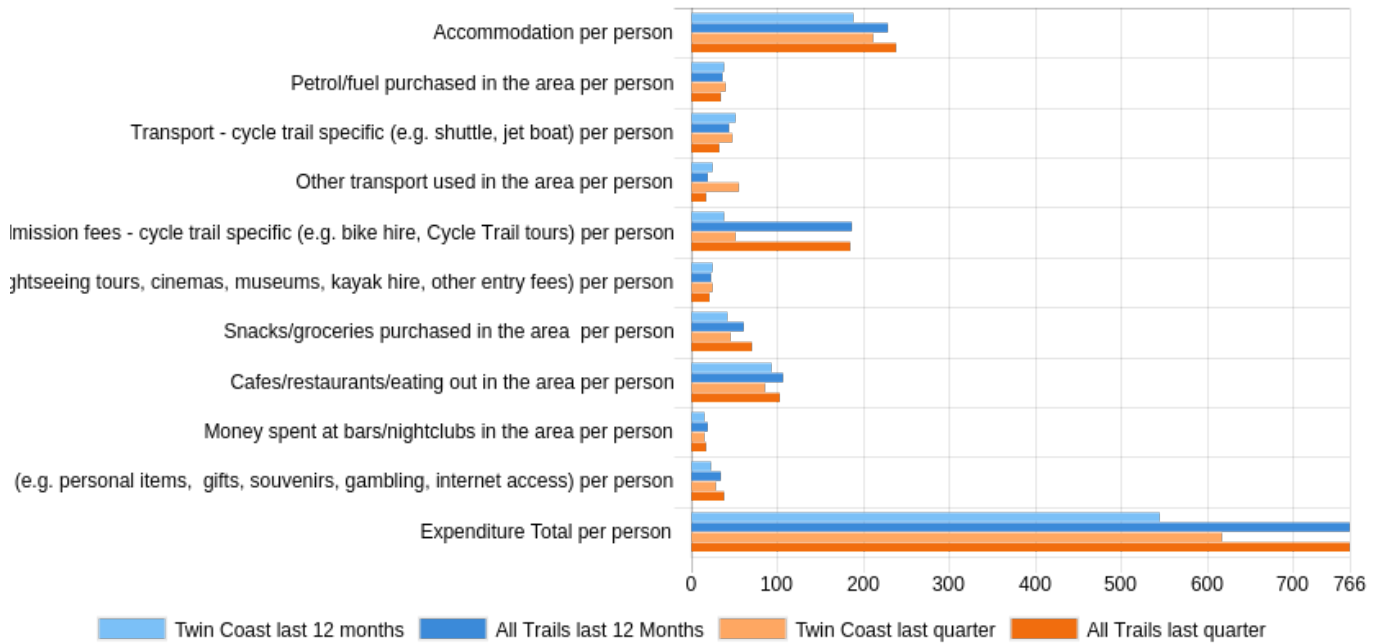
All Trails last quarter :

Survey Completion Date : Is between 3 months ago on the first day of the month (01/01/2020) and the last day of last month (31/03/2020)

Regional Economic Contribution Per Person

(NB: this is the contribution of each trail user visiting the area only/mainly because of the trail)

Sample Size: Twin Coast last 12 months 119 / 171 (70%) | All Trails last 12 Months 2810 / 4601 (61%) | Twin Coast last quarter 37 / 58 (64%) | All Trails last quarter 1509 / 2463 (61%)



Regional Economic Contribution Per Person

(NB: this is the contribution of each trail user visiting the area only/mainly because of the trail)

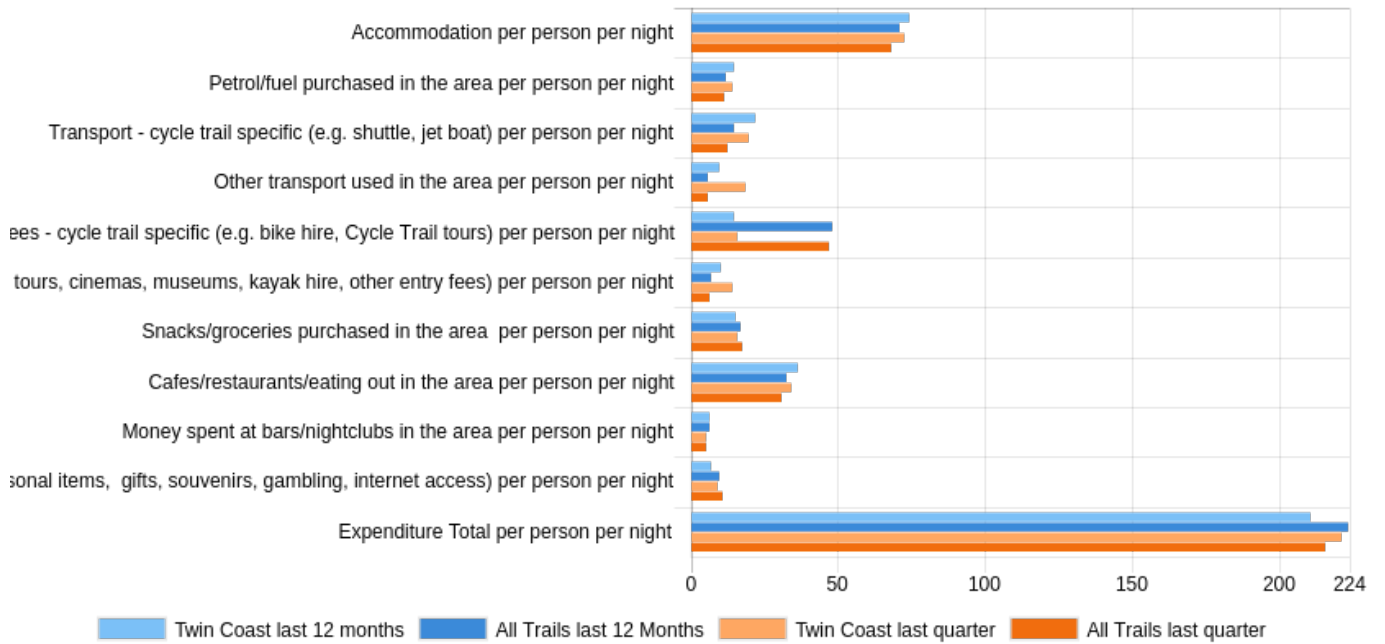
Sample Size: Twin Coast last 12 months 119 / 171 (70%) | All Trails last 12 Months 2810 / 4601 (61%) | Twin Coast last quarter 37 / 58 (64%) | All Trails last quarter 1509 / 2463 (61%)

	TWIN COAST LAST 12 MONTHS	ALL TRAILS LAST 12 MONTHS	TWIN COAST LAST QUARTER	ALL TRAILS LAST QUARTER
Accommodation per person	189.16	229.63	211.61	238.98
Petrol/fuel purchased in the area per person	38.65	36.53	40.96	34.57
Transport - cycle trail specific (e.g. shuttle, jet boat) per person	51.83	43.92	49.21	34.21
Other transport used in the area per person	25.28	20.49	55.69	18.22
Activities/admission fees - cycle trail specific (e.g. bike hire, Cycle Trail tours) per person	38.93	187.07	52.61	185.64
Other activities/admission fees (e.g. sightseeing tours, cinemas, museums, kayak hire, other entry fees) per person	24.82	23.21	26.62	21.79
Snacks/groceries purchased in the area per person	42.03	62.1	47.49	71.88
Cafes/restaurants/eating out in the area per person	94.44	107.08	87.1	103.06
Money spent at bars/nightclubs in the area per person	17.09	20.1	16.41	17.27
Other expenditure or shopping in the area (e.g. personal items, gifts, souvenirs, gambling, internet access) per person	23.84	35.52	29.05	39.48
Expenditure Total per person	546.07	765.64	616.77	765.09

Regional Economic Contribution Per Person Per Night

(NB: this is the per day contribution of each trail user visiting the area only/mainly because of the trail)

Sample Size: Twin Coast last 12 months 108 / 171 (63%) | All Trails last 12 Months 2495 / 4601 (54%) | Twin Coast last quarter 36 / 58 (62%) | All Trails last quarter 1327 / 2463 (54%)



Regional Economic Contribution Per Person Per Night

(NB: this is the per day contribution of each trail user visiting the area only/mainly because of the trail)

Sample Size: Twin Coast last 12 months 108 / 171 (63%) | All Trails last 12 Months 2495 / 4601 (54%) | Twin Coast last quarter 36 / 58 (62%) | All Trails last quarter 1327 / 2463 (54%)

	TWIN COAST LAST 12 MONTHS	ALL TRAILS LAST 12 MONTHS	TWIN COAST LAST QUARTER	ALL TRAILS LAST QUARTER
Accommodation per person per night	74.35	70.8	72.8	68.37
Petrol/fuel purchased in the area per person per night	14.63	12.01	14.43	11.38
Transport - cycle trail specific (e.g. shuttle, jet boat) per person per night	22.02	14.96	19.76	12.4
Other transport used in the area per person per night	9.53	5.67	18.8	5.75
Activities/admission fees - cycle trail specific (e.g. bike hire, Cycle Trail tours) per person per night	14.79	48.39	15.93	46.95
Other activities/admission fees (e.g. sightseeing tours, cinemas, museums, kayak hire, other entry fees) per person per night	10.07	6.83	14.27	6.32
Snacks/groceries purchased in the area per person per night	15.46	16.71	15.99	17.5
Cafes/restaurants/eating out in the area per person per night	36.33	32.36	34.01	30.63
Money spent at bars/nightclubs in the area per person per night	6.24	6.24	5.55	5.47
Other expenditure or shopping in the area (e.g. personal items, gifts, souvenirs, gambling, internet access) per person per night	7.2	9.75	9.46	10.97
Expenditure Total per person per night	210.62	223.72	221.0	215.73