



Pou Herenga Tai Twin Coast Cycle Trail

Report Based On The Following Settings

Quarterly Economic Contribution To Area run on Wednesday 1st of January 2020

Note that results based on small sample sizes (less than n=30) should be treated as indicative and not conclusive.

Twin Coast last 12 months :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Survey Completion Date : Is between 12 months ago on the first day of the month (01/01/2019) and the last day of last month (31/12/2019)

All Trails last 12 Months :

Survey Completion Date : Is between 12 months ago on the first day of the month (01/01/2019) and the last day of last month (31/12/2019)

Twin Coast last quarter :

Organisation Name : Is equal to 'Pou Herenga Tai Twin Coast Cycle Trail'

Survey Completion Date : Is between 3 months ago on the first day of the month (01/10/2019) and the last day of last month (31/12/2019)

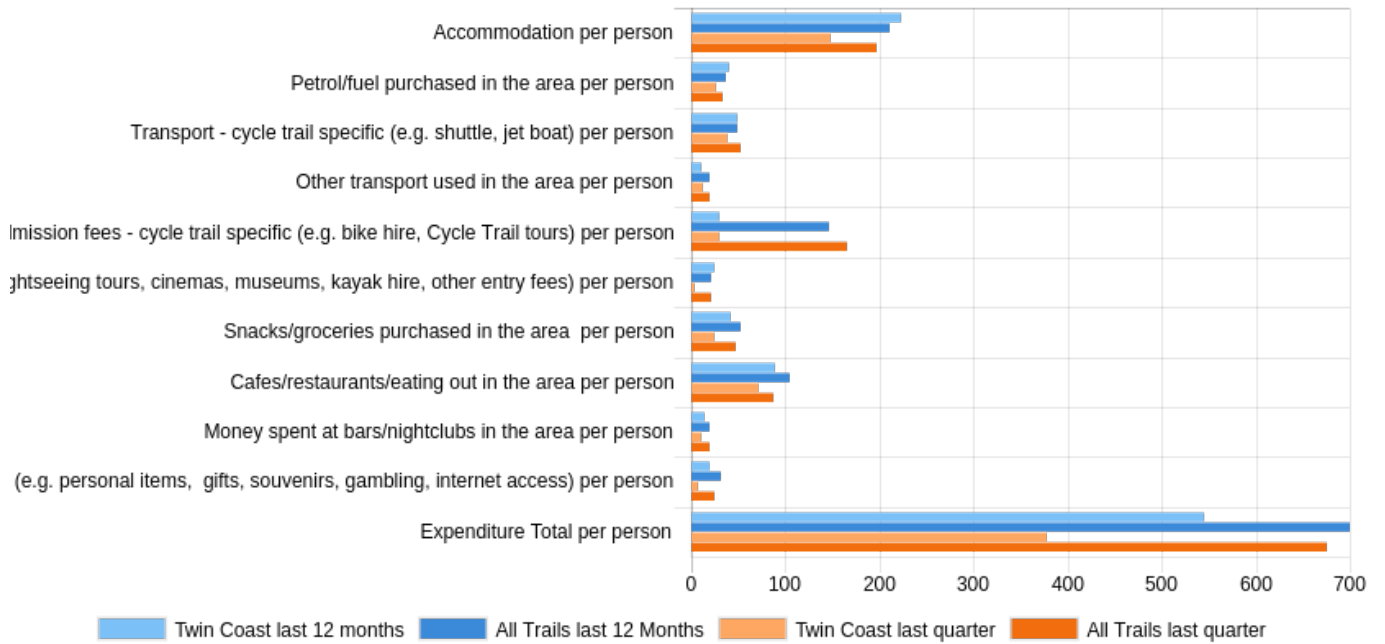
All Trails last quarter :

Survey Completion Date : Is between 3 months ago on the first day of the month (01/10/2019) and the last day of last month (31/12/2019)

Regional Economic Contribution Per Person

(NB: this is the contribution of each trail user visiting the area only/mainly because of the trail)

Sample Size: Twin Coast last 12 months 152 / 206 (74%) | All Trails last 12 Months 2562 / 4249 (60%) | Twin Coast last quarter 27 / 39 (69%) | All Trails last quarter 606 / 1047 (58%)



Regional Economic Contribution Per Person

(NB: this is the contribution of each trail user visiting the area only/mainly because of the trail)

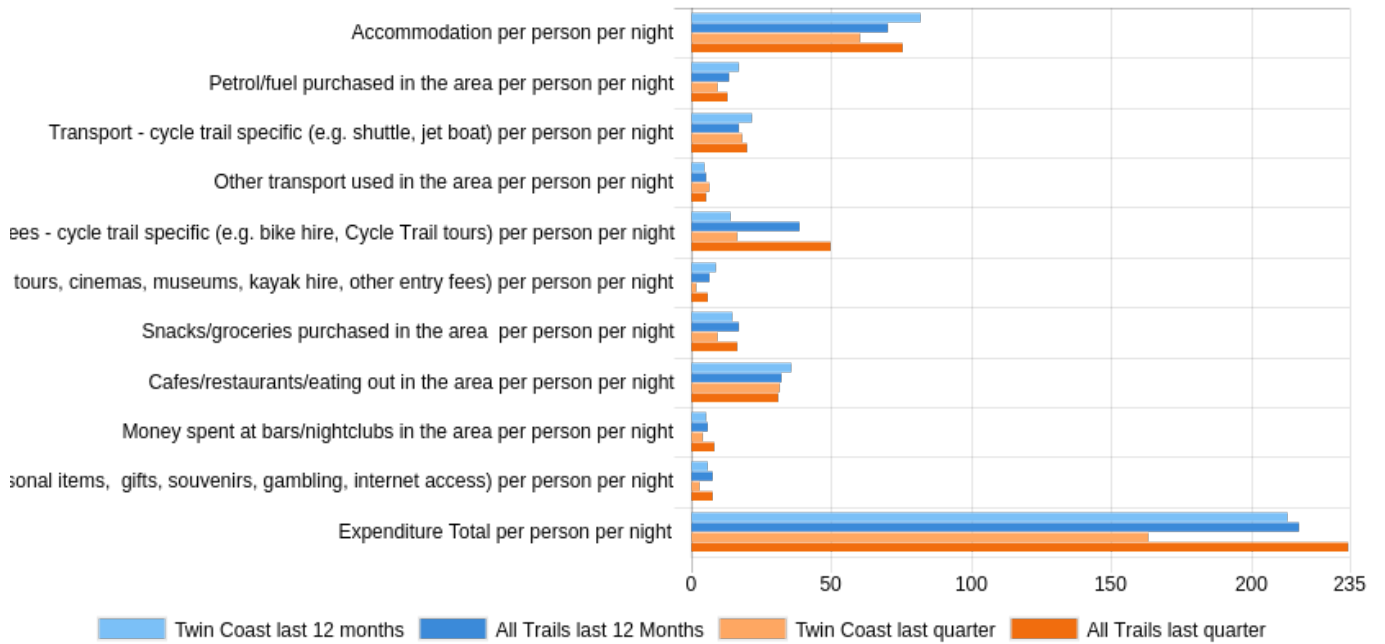
Sample Size: Twin Coast last 12 months 152 / 206 (74%) | All Trails last 12 Months 2562 / 4249 (60%) | Twin Coast last quarter 27 / 39 (69%) | All Trails last quarter 606 / 1047 (58%)

	TWIN COAST LAST 12 MONTHS	ALL TRAILS LAST 12 MONTHS	TWIN COAST LAST QUARTER	ALL TRAILS LAST QUARTER
Accommodation per person	223.64	211.22	147.84	197.93
Petrol/fuel purchased in the area per person	40.4	37.97	26.3	34.03
Transport - cycle trail specific (e.g. shuttle, jet boat) per person	49.64	50.0	39.76	53.69
Other transport used in the area per person	11.44	20.72	12.77	20.52
Activities/admission fees - cycle trail specific (e.g. bike hire, Cycle Trail tours) per person	30.07	146.28	29.63	166.55
Other activities/admission fees (e.g. sightseeing tours, cinemas, museums, kayak hire, other entry fees) per person	25.09	22.5	4.7	21.41
Snacks/groceries purchased in the area per person	42.01	52.92	24.63	48.33
Cafes/restaurants/eating out in the area per person	89.0	104.45	72.5	87.52
Money spent at bars/nightclubs in the area per person	14.07	20.86	11.82	20.65
Other expenditure or shopping in the area (e.g. personal items, gifts, souvenirs, gambling, internet access) per person	20.43	32.41	7.91	25.24
Expenditure Total per person	545.78	699.33	377.87	675.87

Regional Economic Contribution Per Person Per Night

(NB: this is the per day contribution of each trail user visiting the area only/mainly because of the trail)

Sample Size: Twin Coast last 12 months 133 / 206 (65%) | All Trails last 12 Months 2286 / 4249 (54%) | Twin Coast last quarter 25 / 39 (64%) | All Trails last quarter 518 / 1047 (49%)



Regional Economic Contribution Per Person Per Night

(NB: this is the per day contribution of each trail user visiting the area only/mainly because of the trail)

Sample Size: Twin Coast last 12 months 133 / 206 (65%) | All Trails last 12 Months 2286 / 4249 (54%) | Twin Coast last quarter 25 / 39 (64%) | All Trails last quarter 518 / 1047 (49%)

	TWIN COAST LAST 12 MONTHS	ALL TRAILS LAST 12 MONTHS	TWIN COAST LAST QUARTER	ALL TRAILS LAST QUARTER
Accommodation per person per night	82.29	70.47	60.71	75.75
Petrol/fuel purchased in the area per person per night	17.32	13.58	9.64	12.94
Transport - cycle trail specific (e.g. shuttle, jet boat) per person per night	22.01	17.12	18.49	20.35
Other transport used in the area per person per night	4.88	5.79	6.77	5.55
Activities/admission fees - cycle trail specific (e.g. bike hire, Cycle Trail tours) per person per night	14.3	38.86	16.53	49.97
Other activities/admission fees (e.g. sightseeing tours, cinemas, museums, kayak hire, other entry fees) per person per night	9.23	6.9	1.76	6.31
Snacks/groceries purchased in the area per person per night	15.08	17.49	9.65	16.35
Cafes/restaurants/eating out in the area per person per night	35.97	32.32	31.93	31.41
Money spent at bars/nightclubs in the area per person per night	5.58	6.38	4.24	8.25
Other expenditure or shopping in the area (e.g. personal items, gifts, souvenirs, gambling, internet access) per person per night	6.42	8.02	3.25	7.78
Expenditure Total per person per night	213.09	216.92	162.97	234.66